

FOR IMMEDIATE RELEASE  
4/2/09

## NFL NETWORK, NFL FILMS & NFL.COM GARNER RECORD-TYING 15 SPORTS EMMY NOMINATIONS

*MARIUCCI RECEIVES FIRST-EVER NOMINATION;*

*95 EMMYS-AND-COUNTING FOR NFL FILMS;*

*“NFL.COM LIVE” EARNS SECOND CONSECUTIVE NOMINATION*

NFL Network, NFL Films and NFL.com recorded 15 Sports Emmy Award nominations, the National Academy of Television Arts and Sciences announced today. This total matches the record number of nominations the NFL received last year.

**Steve Mariucci** – who clocks in for 16 hours from beginning-to-end each Sunday on *NFL GameDay Morning* and *NFL GameDay Final* – earned his first ever Sports Emmy nomination, receiving recognition in the Outstanding Sports Personality-Studio Analyst category. *Thursday Night Football* analyst **Cris Collinsworth**, a nine-time Emmy winner, earned a nomination for Outstanding Sports Personality-Game Analyst. Collinsworth, who won the Sports Emmy in the category for his *Thursday Night Football* work two seasons ago, was also nominated in the Studio Analyst category.

NFL Network’s critically acclaimed *America’s Game* continued its run of success with its new series *America’s Game: The Missing Rings* earning a nomination for Outstanding Edited Sports Series-Anthology. *America’s Game: The Super Bowl Champions* won the Emmy in the category last year.

NFL Films, which has earned 95 Sports Emmys, garnered two nominations for *Hard Knocks: Training Camp with the Dallas Cowboys*. NFL Films also earned one nomination apiece for *Road to the Super Bowl*, the longest-running (39 years, 1969 debut) and most honored (28 Sports Emmys) annual sports special, and “Inside the NFL,” which it produces with CBS/Showtime. *NFL Films: Lost in Confetti* earned recognition for the prestigious Dick Schaap Writing Award.

Nominations for NFL.com included recognition for the second consecutive year of *NFL.com LIVE* coverage of NFL Network’s *Thursday Night Football* and its *Anatomy of a Play*, a short-form 360-degree analysis of key plays of the week. NFL.com also earned a nomination for *NFL Ultimate Audio on NFL.com*.

NFL Network and NFL.com also garnered their first two nominations in the new Outstanding Sports Promotional Announcement category, earning recognition for the “2008 Fantasy Football Blues” and “2008 NFL Training Camp in Rhythm” creative.

The 30th Annual Sports Emmys Awards will be presented on Monday, April 27 in New York City at Rose Hall at Lincoln Center.

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Following is a list of the nominations:

**OUTSTANDING Sports Personality - STUDIO ANALYST**

Steve Mariucci (NFL Network)

**OUTSTANDING Sports Personality - SPORTS EVENT ANALYST**

Cris Collinsworth (NFL Network / NBC)

**OUTSTANDING EDITED SPORTS SERIES ANTHOLOGY**

*America's Game: The Missing Rings* (NFL Films / NFL Network)

**OUTSTANDING NEW APPROACHES SPORTS EVENT COVERAGE**

*NFL.com LIVE: Thursday and Saturday Night Football* (NFL.com/NFL Network)

**OUTSTANDING STUDIO SHOW – WEEKLY**

*Inside the NFL* (CBS/Showtime/NFL Films)

**OUTSTANDING OPEN / TEASE**

*Saturday Night Football: Baltimore Ravens at Dallas Cowboys* (NFL Network)

**THE DICK SCHAAP WRITING AWARD**

*NFL Films Presents: Lost in Confetti* (NFL Network / NFL Films)

**OUTSTANDING MUSIC COMPOSITION / DIRECTION / LYRICS**

*Hard Knocks: Training Camp with the Dallas Cowboys* (HBO / NFL Films)

**OUTSTANDING Post Produced AUDIO / SOUND**

*Hard Knocks: Training Camp with the Dallas Cowboys* (HBO / NFL Films)

*Road to the Super Bowl* (FOX / NFL Films)

**OUTSTANDING NEW APPROACHES - SPORTS PROGRAMMING - SHORT FORMAT**

*Anatomy of a Play* (NFL.com / NFL Network / NFL Films)

NFL Ultimate Audio on NFL.com (NFL.com / NFL Network/NFL Films)

**OUTSTANDING SPORTS PROMOTIONAL ANNOUNCEMENT- INSTITUTIONAL**

*2008 Fantasy Football Blues* (NFL Network / NFL.com)

**OUTSTANDING SPORTS PROMOTIONAL ANNOUNCEMENT - EPISODIC**

*2008 NFL Training Camp in Rhythm* (NFL Network)

**OUTSTANDING EDITED SPORTS SPECIAL**

*Varsity Rivals* (CBS/Intersport / NFL Films)

NFL Network airs seven days a week, 24 hours a day on a year-round basis and is the first television network fully dedicated to the NFL and the sport of football. For more information, log onto [www.nfl.com/nflnetwork](http://www.nfl.com/nflnetwork). NFL.com is the exclusive internet home of NFL Network.

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